

## Actionwork Worldwide - Press Release January 2013 - Actionwork Worldwide

UK based international theatre and film organisation Actionwork Worldwide has won the prestigious Anti Bullying Flame Award 2013.

The Artistic Director of Actionwork Worldwide, Dr Andy Hickson, was presented with the award by Loose Women presenter and Celebrity Big Brother winner Denise Welch and Emmerdale actor Danny Miller at a live filmed ceremony on Friday 25th January 2013 at the Hilton in Manchester. During his acceptance speech, Dr Hickson explained that to successfully and creatively deal with bullying we cannot just focus on the people who get bullied, we also need to focus on the bully, we need to know why a bully bullies, we need to get inside their heads, we need to understand the bully if we are ever going to find strategies to deal



with them and ultimately help people who have been bullied.



The judges highlighted the fantastic contribution Actionwork has made to the lives of thousands of families across the UK and abroad and in particular their creative sustainable projects, anti-bullying training, INSET, Conferences, film projects, theatre and peer support projects that have made significant positive differences in communities throughout Britain and other parts of the world.

Cath Davis, Actionwork Worldwide's Production Manager, who also attended, said "It was an amazing and moving evening honouring many inspirational people".

Actionwork Worldwide has been established since 1990 work with schools

and community groups all over the UK and abroad helping and training people to find solutions and strategies for dealing with bullying, racism and xenophobia.

The Flame Awards are run in association with the International Fire and Rescue Service (IFRA) and partnered by Once Upon a Smile, Bullying UK, CAPITA, Community Guardians, Greater Manchester Police, Fife Fire and Rescue Service, Mount Industries, Enham, Kelloggs, Turning Points, Zetron and HDA.

To find out more about Actionwork visit their website:

[www.actionwork.com](http://www.actionwork.com) or like them on

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